

Bi-directional Perspectives in the Cognitive Sciences

— Preliminary Conference Program —

THURSDAY, 26 FEBRUARY 2009

19.00 *Conference Warming*

FRIDAY, 27 FEBRUARY 2009

09.00 – 09.15 Opening Address (Rathaussaal)

09.15 – 10.00 A. Stefanowitsch (Bremen)
Cognitive Linguistics as a Cognitive Science

10.00 – 10.30 *Coffee break*

10.30 – 12.30	COGNITIVE LINGUISTICS: TRANSDISCIPLINARY POTENTIALS
----------------------	--

10.30 – 10.50	L. Ströbel (Erlangen): Unsichtbar, Sichtbar, Grammatikalisierung
---------------	--

10.50 – 11.10	V.D. Zhang (Taipei): Textualizing emotions and cultural consumption in advertising language
---------------	---

11.10 – 11.30	A. Ziem (Basel): Cognitive methodology meets language pedagogy: Toward a coherent framework of semantics
---------------	--

11.30 – 12.00	Discussion
---------------	------------

12.00 – 13.15 *Lunch break*

13.15 – 14.00 S. Niemeier (Koblenz)
What's in a heart: Culture specific concepts of emotionality and rationality

14.00 – 14.20 *Coffee break*

14.20 – 15.50	COGNITIVE LINGUISTICS: CROSS-CULTURAL APPLICATIONS
14.20 – 14.40	J. Goschler (Bremen): Metaphorical patterns and cultural practice: Converging and diverging evidence about the conceptualization of personality
14.40 – 15.00	M. Callies (Freiburg): Within-culture variation in English sports metaphors: A window to history, culture, and national identity?
15.00 – 15.20	Y. Zhang (Göttingen): Global understanding: prototype for cross-cultural narrative patterns
15.20 – 15.50	Discussion

15.50 – 16.10 Coffee break

**16.10 – 16.55 G. Steen (Amsterdam)
Style and cognitive science: The perspective from genre**

16.55 – 17.00 Short break

17.00 – 18.30	COGNITIVE POETICS: LITERARY APPROACHES
17.00 – 17.20	S. Freißmann (Gießen): Wie viel Körper braucht der Geist? Literarische Antworten auf eine kognitionswissenschaftliche Frage
17.20 – 17.40	A. Lohöfer, C. Ott, W. Keller (Marburg/Berlin): How novels feel: Emotional and rational reading processes in contemporary fiction
17.40 – 18.00	D. Vanderbeke (Jena): The Same Anew, or: Telling and showing in the literary presentation of cognitive processes
18.00 – 18.30	Discussion

20.00 Conference Dinner (KostBar)

SATURDAY, 28 FEBRUARY 2009

**10.00 – 10.45 P. Stockwell (Nottingham)
The cognitive aesthetics of reading literature**

10.45 – 11.00 Coffee break

11.00 – 12.30	COGNITION AND AESTHETIC ASSESSMENT
11.00 – 11.20	G. Hindemith (München/Paris): Der Film als audio-visuelle Objektzirkulation – Wie Bedeutung entsteht
11.20 – 11.40	A. Kleeman (Berkeley): Familiarity breeds beauty: Collective aesthetics and the Mere exposure effect
11.40 – 12.00	M. Klepper (Berlin): Vision and Cognition: A Scene from Henry James
12.00 – 12.30	Discussion

12.30 – 13.30 Lunch break

**13.30 – 14.15 B. Busse (Bern)
Perspectives on Cognitive Poetics**

14.15 – 14.30 Coffee break

14.30 – 16:30	COGNITIVE POETICS: (NEW) BI-DIRECTIONAL PERSPECTIVES?
14.30 – 14.50	M. Malzahn (Al-Ain): “How do I love thee?” Cognition and Metacognition in and through poetry
14.50 – 15.10	W.G. Müller (Jena): Verbal irony in Shakespeare’s dramatic works: Production and comprehension of ironic utterances
<i>15.10 – 15.20</i>	<i>Short break</i>
15.20 – 15.40	G. Thoms, S. Versace (Glasgow): How does the mind do literary work?
15.40 – 16.00	C.J. Yang (Hualien): “One day I wrote her name upon the strand”: Cognitive poetics and literary communication
16.00 – 16.30	Discussion

**16.30 – 17.30 Coffee and concluding roundtable dicussion:
Bi-Directional Perspectives in the Cognitive Sciences: Revaluations**